

David William Beck

A creative problem solver with experience in web development, marketing, content creation and programming. I've led projects for Microsoft UK, built international websites for global brands, and managed digital campaigns.

EXPERIENCE

Catz Bark & Brush, Farnborough — Marketing Manager.

March 2024 – March 2025: Consultant

I co-founded a family business providing admin and marketing support.

DMH Stallard LLP, Hybrid — Content Migration Specialist.

July 2023 – March 2024: Fixed-term contract

I managed the migration of the firm's website from Kentico to WordPress.

Rentokil Initial, Hybrid — Digital Marketing Executive.

June 2022 – July 2023: Fixed-term contract

Managed multilingual website migration projects in Magnolia using Jira.

Monitor Ltd, Remote — Developer & Marketing Consultant.

March 2021 – June 2021: Fixed-term contract

Arrow Precision, Aldershot — Marketing Manager.

June 2019 – October 2020: Permanent position

Microsoft UK, Reading — Social Media Technical Manager.

May 2018 – March 2019: MRM McCann Contracted position

I managed @TechNetUK and @MSDevUK paid and organic channels.

iSat Ltd, Farnborough — Marketing Manager & Programmer.

February 2012 – March 2018: Permanent position

I lead marketing activities from web development to tradeshow.

EDUCATION

London South Bank University — BA Honours Game Cultures.

I achieved a 2:1 in game design and development. I focused on marketing, media, sound, 2D and 3D development, building creative, analytical, and research skills.

Additional Training

A Levels: Business Studies, Psychology.

AS Levels: Sociology, Philosophy, Fine Art.

GNVQs: Information & Communication Technology, Communication.

NVQs: First Aid, Health & Safety, Climate Change Awareness (Level 2).

GCSEs: Eight subjects including English and Maths at Grade C.

– SEO Best Practices: Yoast Academy.

– Python Development: Codecademy.

– Microsoft Compliance Training: Advertising Law, GDPR, Endorsements, Branding, Geopolitical Awareness.

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KEY HIGHLIGHTS

Microsoft UK

Highest engagement rates among all marketing channels in Q4 2018

High-Profile Events

Supported major events such as

#TechDaysOnline, Connect(),

Microsoft Future Decoded.

iSat Ltd

Designed a Python-based UI for a multimillion-pound Satellite Tracking Feed system, developed to ISO 9001:2008 standards and sponsored by the European Space Agency.

Hobbyist YouTuber:

Created over 2K videos with a combined 26M views, 150K watch hours and 38K subs focusing on gaming, AI, tech, tutorials, and animation.

Hobbyist Music Producer:

Released 100 songs across 24 platforms gaining 150K listens.

Creative Contributor:

Contributed to the Hackney Carnival, developed a BBC Worldwide (China) Flash game, and earned a BAFTA Golden Joystick Award GrandMaster Flash nomination for 'Bogus Bunny'.

Work Experience:

Banner design and production at Banners 2000.