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# David William Beck

## PERSONAL STATEMENT

I'm currently working at iSat LTD as a social media consultant. I've undertaken many projects at iSat which have expanded my capabilities, for example I'm currently learning the Python programming language as part of an engineering project. Other projects include online marketing campaigns, website and branding redesign, managing procurement and sales platforms, managing overseas tradeshow events, pricing tool development, managing confidential databases and data, assisted in tendering, SEO and worked in Sage to manage accounts covering holiday.

I've got solid experience in computer game design, web development, SEO, visual and written content creation, 3D modelling, programming, media theory and marketing. I'm very flexible, self motivated and love working in a team to achieve great outcomes.

## WORK EXPERIENCE

### **Social Media Consultant at iSat Ltd** (Integrated Satellite Applications Technologies)

February 2012– Present, Farnborough

### **Freelance SEO, social media and website designer at Rolly Tasker Sails**

August 2015 – October 2015, Online

### **Freelance Virtual Worker at Vworker.com &**

July 2011– Present, Farnborough

Freelance roles included: graphic design, web design and development, CMS, creative writing, proofreading and video editing roles.

### **Olympic Security Guard at Securitas**

2012, London Olympics, Received Steward Training (NVQ L2 in Spectator Safety)

### **Excel Freelancer at Powerstax plc**

November 2011– December 2011, Farnborough

### **Temping Agency Worker at Blue Arrow**

August 2011– November 2011, Farnborough

### **Freelance Specialist at Kinetika**

June 2010– October 2010 London, United Kingdom

Brainstormed, developed, animated & programmed game and web content to support Kinetika's 'ImagiNation' project. Created several Flash games as part of a small team based around the character "Chaz". Projects sponsored by London 2012 and supported by the Hackney carnival.

### **Flash Game Animator at BBC Worldwide (China)**

February 2009– July 2009, London South Bank University.

Helped to develop Flash based content for a language game for BBC China through the university as part of a team.

### **Freelance Flash Game Developer at E4**

2008, London

Shortlisted for E4.com's Grand Master Flash at the Golden Joystick Awards 2008.

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## **Worked at two large retail chains whilst at college.**

February 2005– September 2007, Farnborough

Customer relations, Selling, Assisting the public, Advertising products & offers, Announcements, Security & Checkouts.

## **Design & Production Intern at Banners 2000 - Work Experience Internship**

May 2004– June 2004, Progress House, 11 Albert Road, Aldershot, GU11 1SZ

banner & decal design, typography, Banner production, printing, CAD/CAM, assisting the team.

## **EDUCATION**

### **BA Honours Game Cultures (2:1) - London South Bank University**

BA (Hons) Games Cultures covered both the creative and critical skills in video game design, development and analysis rooted in a cultural and media studies perspective.

Practical Skills: 3D character, scene and level modelling/development, 2D game development, film production, Story design, Sound design, Artistic design, Coding.

Academic skills: Critical analysis, game design theories, narrative & ludology studies, textual analysis, media theory, linguistic theory, cultural studies, proofing, essay writing, presentations, event organization and presentation.

**Dissertation:** 'To What Extent Can The Unwritten Rules Of Social & Massively Multiplayer Online Games Configure The Gamer?' (2010).

### **Farnborough College of Technology.**

A levels: Business Studies, Psychology

As Levels: Sociology, Philosophy, Art

GNVQs: Information and Communication Technologies, Communication

NVQs: First Aid, Food Hygiene, Health and Safety, Service, L2 Spectator Safety

The Wavell School - Specialist Technology College: 12 GCSE's

## **TECHNICAL SKILLS**

- Proficient in both Windows and Mac operating systems, as well as:
- Adobe: Flash, Flex, Illustrator, Premiere, Photoshop, In-Design, Dreamweaver.
- Game development: UDK/Unreal 3, Hammer, Game maker, Unity, mods/maps.
- Microsoft: Word, Excel, PowerPoint, Access, Publisher, Outlook.
- Web: Social Media, Wordpress, Joomla, Webeden, Basic Facebook development.
- Strong analytical, conceptual and marketing skills.
- 3D: 3DSMAX, Maya, Sketchup, ZBrush 3, Second Life.
- HTML, CSS, XML, ActionScript 2 & 3, Basic C++, Basic Java Script & PHP.
- Sage Act, Logic Pro, online resources.

## **PERSONAL INTERESTS**

My Interests include writing, drawing and computer art, reading and researching, traveling; especially to our Spanish small holding and my uncles home in France. I and a friend undertook a 110KM pilgrimage to Santiago de Compostela in 2014

Activities at university: Helped organize university shows & events, Attended BAFTA events, Attended gaming events, Participated in student life.

## **REFERENCES**

Reference from David Harper: Additional references are available on request.

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