

David William Beck

PERSONAL SUMMARY

I'm currently working at iSat LTD as a Social Media Consultant.

WORK EXPERIENCE

iSat Ltd (Integrated Satellite Applications Technologies)

SOCIAL MEDIA CONSULTANT Feb 2012-Present, Farnborough.

- Raised company awareness within the telecommunications and satellite technology industries for B2B and B2C through social media channels.
- Created written, graphic, design and programming content in addition to social media strategy and implementation; utilised feedback.
- Wrote and promoted stories which were published in the media; such as in *Via Satellite* magazine, *Press dispensary* and *LinkedIn Pulse*.
- Redesigned iSat's websites, and promotional material, built new features, significantly improved SEO rankings.
- Used LinkedIn to network with customers and potential customers which generated successful leads, including one worth ten of thousands of pounds.
- Grew twitter from 0 to 1400+ industry relevant followers as well as LinkedIn, Google+, Pinterest, Blogger, relevant forums and newsletters.
- Managed confidential CRM databases and sensitive data in compliance with ISO 9001:2008 and government standards.
- Played a key role in company projects such as: procurement, Python development, tradeshow management, tendering, assembly manuals, online pricing tools and managed Sage accounts to cover holiday.

Rolly Tasker Sails

SEO, SOCIAL MEDIA AND WEB DESIGN Aug-Oct 2015

Vworker.com and other clients

FREELANCE VIRTUAL WORKER 2011-Present

Freelance roles included: graphic design, web design and development, CMS, creative writing, proofreading and video editing.

Securitas

LONDON OLYMPIC SECURITY GUARD 2012

Received steward training (*NVQ Level 2 in Spectator Safety*)

Powerstax plc

EXCEL FREELANCER Nov 2011- Dec 2011, Farnborough

KEY SKILLS

- Strong analytical, conceptual and marketing skills.
- Proven design and artistic skills.
- Attention to detail; critical thinking.
- Adaptive and able to learn quickly.

PRACTICAL SKILLS

3D character modelling
3D scene and level modelling
2D & 3D game development
2D & 3D animation
Film production
Game design
Story design
Sound design
Web development
Search engine optimisation
Coding

ACADEMIC SKILLS

Critical analysis
Market Research
Game design theories
Narrative & ludology studies
Textual analysis
Marketing & linguistic theory
Media & Cultural studies
Proofreading.
Creative & persuasive writing
Essay writing
Presenting
Event organization & presentation

HOBBIES AND INTERESTS

Reading, Socialising with friends,
Regularly attend 'The Gym', politics,
gardening and farming, walks with
my dog, writing novels, short
stories, drawing, gaming.

Blue Arrow

TEMPING AGENCY WORKER Aug–Nov 2011, Farnborough

Kinetika Arts Organisation

FREELANCE SPECIALIST June–Oct 2010, London

Brainstormed, developed, animated & programmed game and web content to support Kinetika's 'ImagiNation' project. Projects sponsored by *London 2012* and supported by the *Hackney carnival*.

BBC Worldwide (China)

GAME DESIGNER Feb2009–July 2009.

Developed Flash-based content for a language game for BBC China through the university as part of a team.

Golden Joystick Awards Finalist; Sponsored by E4.

FREELANCE FLASH GAME DEVELOPER 2008, London

Finalist for E4.com's Grand Master Flash at the Golden Joystick Awards 2008 – Attended the Award ceremony.

Worked weekends whilst at college.

Feb2005– Sep2007, Farnborough

Customer relations, selling & assisting the public, promoting products & offers, announcements, security & checkouts.

Banners 2000 - Work Experience Internship

DESIGN & PRODUCTION ASSISTANT May-June 2004

Banner & decal design, typography, Banner production, printing, CAD/CAM, manufacturing, assisting the team.

EDUCATION

London South Bank University

BA HONOURS GAME CULTURES (2:1)

BA (Hons) Games Cultures covered both the creative and critical skills in video game design, development and analysis rooted in a cultural and media studies perspective.

Dissertation: 'To What Extent Can The Unwritten Rules Of Social & Massively Multiplayer Online Games Configure The Gamer?' (2010).

Farnborough College of Technology

A LEVEL's: Business Studies, Psychology.

As LEVEL's: Sociology, Philosophy and Fine Art.

GNVQs: Information and Communication Technologies, Communication.

NVQs: First Aid, Food Hygiene, Health and Safety, Service, L2 Spectator Safety.

The Wavell School - Specialist Technology College: 10 GCSE's including English and Math at grade C.

KEY SOFTWARE

Proficient in both Windows & Mac

Adobe - *Expert:* Flash, Photoshop.

Intermediate: Flex, Illustrator, Premiere, In-Design, Dreamweaver.

Game development - *Expert:*

UDK/Unreal 3, mods/maps. *Basic:* Hammer, Game maker, Unity.

Microsoft - *Expert:* Word, Excel, PowerPoint, Access, Publisher, Outlook.

Web - *Expert:* Social Media, Wordpress, Joomla, Webeden. *Basic:* Facebook development.

Autodesk - *Expert:* 3DSMAX, *Basic:* Maya.

3D: *Intermediate:* ZBrush 3. Sketchup, Second Life.

Programming - *Expert:* HTML, ActionScript 2&3 *Basic:* PHP, CSS, XML, Python, C++, CMD. online resources.

Sound Design - Logic Pro.

UNIVERSITY ACTIVITIES

Helped organize university shows & events, Attended BAFTA events, attended gaming events and helped others with their university projects.

REFERENCES

Reference from David Harper:
Additional references are available on request.