

# David William Beck

## PERSONAL SUMMARY

I'm currently working at iSat LTD as a Social Media Consultant.

## WORK EXPERIENCE

### *iSat Ltd (Integrated Satellite Applications Technologies)*

**SOCIAL MEDIA CONSULTANT** Feb 2012-Present, Farnborough.

- Raised company awareness within the telecommunications and satellite technology industries for B2B and B2C through social media channels.
- Created written, graphic, design and programming content in addition to social media strategy and implementation; utilised feedback.
- Wrote and promoted stories which were published in the media; such as in *Via Satellite* magazine, *Press dispensary* and *LinkedIn Pulse*.
- Redesigned iSat's websites, and promotional material, built new features, significantly improved SEO rankings.
- Used LinkedIn to network with customers and potential customers which generated successful leads, including one worth ten of thousands of pounds.
- Grew twitter from 0 to 1400+ industry relevant followers as well as LinkedIn, Google+, Pinterest, Blogger, relevant forums and newsletters.
- Managed confidential CRM databases and sensitive data in compliance with ISO 9001:2008 and government standards.
- Played a key role in company projects such as: procurement, Python development, tradeshow management, tendering, assembly manuals, online pricing tools and managed Sage accounts to cover holiday.

### *Rolly Tasker Sails*

**SEO, SOCIAL MEDIA AND WEB DESIGN** Aug-Oct 2015

### *Vworker.com and other clients*

**FREELANCE VIRTUAL WORKER** 2011-2016

Freelance roles included: graphic design, web design and development, CMS, creative writing, proofreading and video editing.

### *Securitas*

**LONDON OLYMPIC SECURITY GUARD** 2012

Received steward training (*NVQ Level 2 in Spectator Safety*)

### *Powerstax plc*

**EXCEL FREELANCER** Nov 2011- Dec 2011, Farnborough

- Strong analytical, conceptual and marketing skills.
- Proven design and artistic skills.
- Attention to detail; critical thinking.
- Adaptive and able to learn quickly.
- Finalist at the Golden Joystick Awards.

## KEY SOFTWARE

Proficient in both Windows & Mac

**Adobe - Expert:** Flash, Photoshop.  
*Intermediate:* Flex, Illustrator, Premiere, In-Design, Dreamweaver.

**Game development - Expert:** UDK/Unreal 3, mods/maps. *Basic:* Hammer, Game maker, Unity.

**Microsoft - Expert:** Word, Excel, PowerPoint, Access, Publisher, Outlook.

**Web - Expert:** Social Media, Wordpress, Joomla, Webeden.  
*Basic:* Facebook development.

**Autodesk - Expert:** 3DSMAX,  
*Basic:* Maya.

**3D:** Intermediate: ZBrush 3.  
Sketchup, Second Life.

**Programming - Expert:** HTML, ActionScript 2&3  
*Intermediate:* Python; tkinter, kivy,  
*Basic:* PHP, CSS, XML, C++, CMD.  
online resources.

**Sound Design -** Logic Pro.

## **Blue Arrow**

**TEMPING AGENCY WORKER** Aug–Nov 2011, Farnborough

## **Kinetika Arts Organisation**

**FREELANCE SPECIALIST** June–Oct 2010, London

Brainstormed, developed, animated & programmed game and web content to support Kinetika's 'ImagiNation' project. Projects sponsored by *London 2012* and supported by the *Hackney carnival*.

## **BBC Worldwide (China)**

**GAME DESIGNER** Feb2009–July 2009.

Developed Flash-based content for a language game for BBC China through the university as part of a team.

## **Golden Joystick Awards Finalist; Sponsored by E4.**

**FREELANCE FLASH GAME DEVELOPER** 2008, London

Finalist for E4.com's Grand Master Flash at the Golden Joystick Awards 2008 – Attended the Award ceremony.

## **Worked weekends whilst at college.**

Feb2005– Sep2007, Farnborough

Customer relations, selling & assisting the public, promoting products & offers, announcements, security & checkouts.

## **Banners 2000 - Work Experience Internship**

**DESIGN & PRODUCTION ASSISTANT** May-June 2004

Banner & decal design, typography, Banner production, printing, CAD/CAM, manufacturing, assisting the team.

## EDUCATION

### **London South Bank University**

#### **BA HONOURS GAME CULTURES (2:1)**

BA (Hons) Games Cultures covered both the creative and critical skills in video game design, development and analysis rooted in a cultural and media studies perspective.

**Dissertation:** *'To What Extent Can The Unwritten Rules Of Social & Massively Multiplayer Online Games Configure The Gamer?'* (2010).

### **Farnborough College of Technology**

**A LEVEL's:** Business Studies, Psychology.

**As LEVEL's:** Sociology, Philosophy and Fine Art.

**GNVQs:** Information and Communication Technologies, Communication.

**NVQs:** First Aid, Food Hygiene, Health and Safety, Service, L2 Spectator Safety.

**The Wavell School - Specialist Technology College:** 8 GCSE's including English and Math at grade C.

## PRACTICAL SKILLS

3D character modelling

3D scene and level modelling

2D & 3D game development

2D & 3D animation

Film production

Game design

Story design

Sound design

Web development

Search engine optimisation

Coding

## ACADEMIC SKILLS

Critical analysis

Market Research

Game design theories

Narrative & ludology studies

Textual analysis

Marketing & linguistic theory

Media & Cultural studies

Proofreading.

Creative & persuasive writing

Essay writing

Presenting

Event organization & presentation

## UNIVERSITY ACTIVITIES

Helped organize university shows & events, Attended BAFTA events, attended gaming events and helped others with their university projects.

## HOBBIES AND INTERESTS

Reading, Socialising with friends, Regularly attend 'The Gym', politics, gardening and farming, walks with my dog, writing novels, short stories, drawing, gaming.

## REFERENCES

Reference from David Harper:  
Additional references are available on request.