

# David William Beck

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## PERSONAL SUMMARY

I've been working as a Programmer and Social Media Marketing Specialist at iSat Ltd for the past six years and have been made redundant because of company business model restructuring. I'm currently looking to apply my knowledge and expertise in a new role.

## WORK EXPERIENCE

### *iSat Ltd (Integrated Satellite Applications Technologies)*

#### **PROGRAMMER AND SOCIAL MEDIA MARKETING SPECIALIST**

Jan 2017 – Feb 2018

- Using the Python programming language I developed code for iSat's Tracking Feed system; backed by the European Space Agency.
- Developed Proxy & IP connection settings, status monitoring, interface, encryption, online-updates, auto-resume after powercut, GPS time.
- Attended regular project meetings; code was signed off by an engineer.

#### **SOCIAL MEDIA CONSULTANT** Feb 2012-Jan 2017

- Raised the company profile and generated leads with B2B and B2C customers globally in the telecommunications and satellite technology industries through web, social and traditional marketing practices.
- Designed graphic and written copy maintaining style and tone, adjusting writing style to suit the target audience when appropriate.
- Formulated and implemented social media strategy, managed paid targeted advertisements, monitored and improved based on results.
- Wrote and promoted stories which were published in the industry media; such as in *Via Satellite* magazine, *Press dispensary* and *LinkedIn*.
- Redesigned company website, promotional material, and branding.
- Built new features, significantly improved SEO rankings.
- Managed social media accounts such as LinkedIn, Twitter, Facebook, Pinterest, instagram, Google+, Blogger and relevant industry forums.
- Wrote and distributed email newsletters, Maintained confidential CRM databases and sensitive data in compliance with ISO 9001:2008.
- Played a key role in company projects such as procurement, Python development, tradeshow management, tendering, assembly manuals, online pricing tools and managed Sage accounts to cover holiday.

### *Rolly Tasker Sails*

#### **SEO, SOCIAL MEDIA AND WEB DESIGN** Aug-Oct 2015

### *Vworker.com and other clients*

#### **FREELANCE VIRTUAL WORKER** 2011-2016

Freelance roles included: graphic design, web design and development, CMS, creative writing, proofreading and video editing.

### *Securitas*

#### **LONDON OLYMPIC SECURITY GUARD** 2012

Received steward training (*NVQ Level 2 in Spectator Safety*)

- Strong analytical, conceptual, IT and marketing skills.
- Proven design and artistic skills.
- Attention to detail.
- Adaptive and able to learn quickly.
- Finalist at the Golden Joystick Awards.

## KEY SOFTWARE

Windows, Mac & Linux Raspbian

**Adobe** - Flash, Photoshop, Premiere, Flex, Illustrator, InDesign, Dreamweaver.

### **Game development** -

UDK/Unreal 3, mods/maps, Hammer, Game maker, Unity.

### **Microsoft** - Word, Excel,

PowerPoint, Access, Publisher, Outlook.

### **Web** - Social Media, Wordpress,

Joomla, Webeden, Facebook development.

### **Autodesk** - 3DSMAX

**3D**: ZBrush 3. Sketchup, Second Life.

### **Programming** - HTML,

ActionScript 2&3, Python 3, Tkinter, Kivy, CSS, XML, C++, CMD. online resources.

### **Powerstax plc**

**EXCEL FREELANCER** Nov 2011– Dec 2011, Farnborough

I created a data entry system in Access that would automatically update many other Microsoft documents based on the data entered.

### **Blue Arrow**

**TEMPING AGENCY WORKER** Aug–Nov 2011, Farnborough

### **Kinetika Arts Organisation**

**FREELANCE SPECIALIST** June–Oct 2010, London

Brainstormed, developed, animated & programmed game and web content to support Kinetika's 'ImagiNation' project. Projects sponsored by *London 2012* and supported by the *Hackney carnival*.

### **BBC Worldwide (China)**

**GAME DESIGNER** Feb 2009–July 2009.

Developed Flash-based content for a language game for BBC China through the university as part of a team.

### **Golden Joystick Awards Finalist; Sponsored by E4.**

**FREELANCE FLASH GAME DEVELOPER** 2008, London

Finalist for E4.com's Grand Master Flash at the Golden Joystick Awards 2008 – Attended the Award ceremony.

### **Worked weekends whilst at college as a Greeter**

Feb 2005– Sep 2007, Farnborough

Customer facing store representative: Customer relations, selling & assisting the public, promoting products & offers, announcements, security & checkouts.

### **Banners 2000 - Work Experience Internship**

**DESIGN & PRODUCTION ASSISTANT** May-June 2004

Banner& decal design, typography, Banner production, printing, CAD/CAM, manufacturing, assisting the team.

## EDUCATION

### **London South Bank University**

**BA HONOURS GAME CULTURES (2:1)**

BA (Hons) Games Cultures covered both the creative and critical skills in video game design, development and analysis rooted in a cultural and media studies perspective.

**Dissertation:** 'To What Extent Can The Unwritten Rules Of Social & Massively Multiplayer Online Games Configure The Gamer?' (2010).

### **Farnborough College of Technology**

**A levels:** Business Studies, Psychology.

**As levels:** Sociology, Philosophy and Fine Art.

**GNVQs:** Information and Communication Technologies, Communication.

**NVQs:** First Aid, Food Hygiene, Health and Safety, Service, L2 Spectator Safety.

**The Wavell School - Specialist Technology College:** 8 GCSE's including English and Math at grade C.

## PRACTICAL SKILLS

3D character modelling

3D scene and level modelling

2D & 3D game development

2D & 3D animation

Filmproduction

Game design

Storydesign

Sounddesign

Web development

Search engine optermisation

Coding

## ACADEMIC SKILLS

Critical analysis

Market Research

Game design theories

Narrative& ludology studies

Textual analysis

Marketing& linguistic theory

Media & Cultural studies

Proofreading.

Creative & persuasive writing

Essay writing

Presenting

Event organization & presentation

## UNIVERSITY ACTIVITIES

Helped organize university shows & events, Attended BAFTA events, attended gaming events and helped others with their university projects.

## HOBBIES AND INTERESTS

- Passionate about old & new games on PC and console
- Live Steaming on Twitch, Facebook and my YouTube channel
- Writing reviews and game analysis.
- Making and editing video's on YouTube as well as spending time on social media.
- Going to 'The Gym' Farnborough
- Reading & writing books
- Watching films with friends

## REFERENCES

Reference from David Harper, CEO:  
Additional references are available on request.